

CLI - Clientele - Dealing in Clientele Limited Shares

CLIENTELE LIMITED

Incorporated in the Republic of South Africa)

Registration Number: 2007/023806/06)

Share code: CLI

ISIN: ZAE000117438

("Clientele")

DEALING IN CLIENTELE LIMITED SHARES

ANNOUNCEMENT IN TERMS OF SECTION 3.63 OF THE JSE LISTINGS
REQUIREMENTS

1. Name of Director:	I B Hume
Company:	Clientele Limited
Status:	Executive Director
Class of share:	Ordinary
Date of transaction:	21 August 2014
Number of ordinary shares:	96 303
Price (cents per share):	1690.00
Total rand value:	R 1 627 520.70
Nature of transactions:	Sale by an Associate
Nature and extent of interest in transaction:	The shares were sold by Mrs. C Hume, wife of Mr. I B Hume.
2. Name of Director:	I B Hume
Company:	Clientele Limited
Status:	Executive Director
Class of share:	Ordinary
Date of transaction:	21 August 2014
Number of ordinary shares:	50
Price (cents per share):	1700.00
Total rand value:	R 850.00
Nature of transactions:	Sale by an Associate
Nature and extent of interest in transaction:	The shares were sold by Mrs. C Hume, wife of Mr. I B Hume.
3. Name of Director:	I B Hume
Company:	Clientele Limited
Status:	Executive Director
Class of share:	Ordinary
Date of transaction:	21 August 2014
Number of ordinary shares:	263 180
Price (cents per share):	1690.00
Total rand value:	R 4 447 742.00
Nature of transactions:	Sale
Nature and extent of interest in transaction:	Indirect, beneficial. The shares were sold by the Iain Hume Family Trust.

4. Name of Director:	I B Hume
Company:	Clientele Limited
Status:	Executive Director
Class of share:	Ordinary
Date of transaction:	21 August 2014
Number of ordinary shares:	50 000
Price (cents per share):	1690.00
Total rand value:	R 845 000.00
Nature of transactions:	Sale
Nature and extent of interest in transaction:	Direct, beneficial.

Clearance to deal, for transactions three and four, was obtained by the chairman of the board of directors in accordance with Rule 3.66 of the JSE Listings Requirements.

All the trades were done on-market.

22 August 2014

Sponsor
PricewaterhouseCoopers Corporate Finance (Pty) Ltd
Registration number 1970/003711/07)