

CLI - Clientele - Dealing in Clientele Limited Shares

CLIENTELE LIMITED

Incorporated in the Republic of South Africa)

Registration Number: 2007/023806/06)

Share code: CLI

ISIN: ZAE000117438

("Clientele")

DEALING IN CLIENTELE LIMITED SHARES

ANNOUNCEMENT IN TERMS OF SECTION 3.63 OF THE JSE LISTINGS
REQUIREMENTS

Name of Director:	B Frodsham
Company:	Clientele Limited
Status:	Executive Director
Class of share:	Ordinary
Date of transaction:	15 April 2010
Number of ordinary shares:	3 767
Price (cents per share):	790.00
Total rand value:	R 29 759.30
Nature of transactions:	Sell
Nature and extent of interest in transaction:	Direct, beneficial

Clearance to deal for this transaction was obtained in accordance with Rule 3.66 of the JSE Listings Requirements.

Name of Director:	B Frodsham
Company:	Clientele Limited
Status:	Executive Director
Class of share:	Ordinary
Date of transaction:	15 April 2010
Number of ordinary shares:	20 000
Price (cents per share):	785.00
Total rand value:	R 157 000.00
Nature of transactions:	Sell
Nature and extent of interest in transaction:	Direct, beneficial

Clearance to deal for this transaction was obtained in accordance with Rule 3.66 of the JSE Listings Requirements.

All the trades were done on-market.

16 April 2010

Sponsor

PricewaterhouseCoopers Corporate Finance (Pty) Ltd

Registration number 1970/003711/07)