

CLI - Clientele - Dealing in Clientele Limited Shares

CLIENTELE LIMITED

Incorporated in the Republic of South Africa)

Registration Number: 2007/023806/06)

Share code: CLI

ISIN: ZAE000117438

("Clientele")

DEALING IN CLIENTELE LIMITED SHARES

ANNOUNCEMENT IN TERMS OF SECTION 3.63 OF THE JSE LISTINGS
REQUIREMENTS

Name of Director:	G Q Routledge
Company:	Clientele Limited
Status:	Chairman - Non-Executive Director
Class of share:	Ordinary
Date of transaction:	24 February 2010
Number of ordinary shares:	27 000
Price (cents per share):	749.00
Total rand value:	R 202 230.00
Nature of transactions:	Purchase
Nature and extent of interest in transaction:	The shares were purchased by Mr. Routledge's wife.

Clearance to deal for this transaction was obtained in accordance with Rule 3.66 of the JSE Listings Requirements.

26 February 2010

Sponsor

PricewaterhouseCoopers Corporate Finance (Pty) Ltd

Registration number 1970/003711/07)