

CLI - Clientele - Dealing in Clientele Limited Shares

CLIENTELE LIMITED

Incorporated in the Republic of South Africa)

Registration Number: 2007/023806/06)

Share code: CLI

ISIN: ZAE000117438

("Clientele")

DEALING IN CLIENTELE LIMITED SHARES

ANNOUNCEMENT IN TERMS OF SECTION 3.63 OF THE JSE LISTINGS
REQUIREMENTS

Name of Director:	B Frodsham
Company:	Clientele Limited
Status:	Executive Director
Class of share:	Ordinary
Date of transaction:	06 April 2010
Number of ordinary shares:	86 341
Price (cents per share):	800.00
Total rand value:	R 690 728.00
Nature of transactions:	Sell
Nature and extent of interest in transaction:	Direct, beneficial

Clearance to deal for this transaction was obtained in accordance with Rule 3.66 of the JSE Listings Requirements.

Name of Director:	G Q Routledge
Company:	Clientele Limited
Status:	Chairman - Non-Executive Director
Class of share:	Ordinary
Date of transaction:	06 April 2010
Number of ordinary shares:	50 000
Price (cents per share):	800.00
Total rand value:	R 400 000.00
Nature of transactions:	Purchase
Nature and extent of interest in transaction:	The shares were purchased by Mrs. S Routledge, wife of Mr. G Q Routledge.

Name of Director:	G Q Routledge
Company:	Clientele Limited
Status:	Chairman - Non-Executive Director
Class of share:	Ordinary
Date of transaction:	31 March 2010
Number of ordinary shares:	9 404
Price (cents per share):	780.00
Total rand value:	R 73 351.20
Nature of transactions:	Purchase
Nature and extent of interest in transaction:	The shares were purchased by Mrs. S Routledge, wife of Mr. G Q Routledge.

All the trades were done on-market.

07 April 2010

Sponsor

PricewaterhouseCoopers Corporate Finance (Pty) Ltd

Registration number 1970/003711/07)