

CLI - Clientele - Dealing in Clientele Limited Shares

CLIENTELE LIMITED

Incorporated in the Republic of South Africa)

Registration Number: 2007/023806/06)

Share code: CLI

ISIN: ZAE000117438

("Clientele")

DEALING IN CLIENTELE LIMITED SHARES

ANNOUNCEMENT IN TERMS OF SECTION 3.63 OF THE JSE LISTINGS  
REQUIREMENTS

Name of Company Secretary:	W van Zyl
Company:	Clientele Limited
Status:	Company Secretary
Class of share:	Ordinary
Date of transaction:	16 March 2011
Number of ordinary shares:	26 855
Price (cents per share):	935.00
Total rand value:	R 251 094.25
Nature of transactions:	Sell
Nature and extent of interest in transaction:	Direct, beneficial

Clearance to deal for this transaction was obtained in accordance with Rule 3.66 of the JSE Listings Requirements.

All the trades were done on-market.

17 March 2011

Sponsor

PricewaterhouseCoopers Corporate Finance (Pty) Ltd

Registration number 1970/003711/07)