

CLIENTELE LIMITED
Incorporated in the Republic of South Africa
Registration Number: 2007/023806/06
Share code: CLI
ISIN: ZAE000117438
("Clientele")

DEALING IN CLIENTELE LIMITED SHARES
ANNOUNCEMENT IN TERMS OF SECTION 3.63 OF THE JSE LISTINGS
REQUIREMENTS

Name of Director:	BL du Toit
Company:	Clientele Life Assurance Company Limited (a major subsidiary of Clientele)
Status:	Executive Director
Class of share:	Ordinary
Date of transaction:	24 March 2023
Number of ordinary shares:	126 953
Price (cents per share):	1692.00
Total rand value:	R 2 148 044.76
Nature of transactions:	Sell
Nature and extent of interest in transaction:	Indirect beneficial. Sale of shares in River Lily Investments (Pty) Ltd held by Ms. BL du Toit.

The rationale for the sale of shares is for Ms. du Toit to diversify her investment portfolio which is currently dominated by her indirect Clientele shareholding.

Ms. du Toit will indirectly continue to hold shares in Clientele following this transaction.

Clearance to deal for the transaction was obtained from the chairman of the Clientele board of directors, in accordance with Rule 3.66 of the JSE Listings Requirements.

The trade was done off market.

27 March 2023

Sponsor
PricewaterhouseCoopers Corporate Finance (Pty) Ltd
Registration number 1970/003711/07