

CLI - Clientele - Passing away of Mr PJA Cunningham

CLIENTELE LIMITED

Incorporated in the Republic of South Africa)

Registration Number: 2007/023806/06)

Share code: CLI

ISIN: ZAE000117438

("Clientele")

COMPANY ANNOUNCEMENT - Passing away of Mr PJA Cunningham

The company is sad to announce the passing away of Mr Patrick Jocelyn Anthony Cunningham on 16 April 2010. Mr Cunningham was an independent non-executive Director of Clientele Limited, a member of the Audit, Risk and Remuneration Committees of the Clientele Group and a director of Clientele Life Assurance Company Limited. His contribution will be sorely missed. On behalf of the board we wish to convey our sincere condolences to his wife and family.

19 April 2010

Sponsor

PricewaterhouseCoopers Corporate Finance (Pty) Ltd

Registration number 1970/003711/07)