

CLI - CLIENTELE LIMITED - TRADING STATEMENT

CLIENTELE LIMITED

Incorporated in the Republic of South Africa

Registration Number: 2007/023806/06

Share code: CLI

ISIN: ZAE000117438

("the Group")

TRADING STATEMENT

In terms of the Listings Requirements of JSE Limited ("JSE"), companies are required to publish a trading statement as soon as they become reasonably certain that the financial results for the period to be reported on will be more than 20% different from that of the previous corresponding period.

Shareholders are advised that it is expected that the Group's earnings and headline earnings per share attributable to ordinary shareholders for the six months ended 31 December 2009 will be 27% to 33% higher than that of the previous year.

The financial information on which this trading statement is based has not been reviewed or reported on by the Group's auditors. The publication of the results is expected mid February 2010.

Sandton

04 February 2010

Sponsor

PricewaterhouseCoopers