

CLI - Clientele - Dealing in Clientele Limited Shares

CLIENTELE LIMITED

Incorporated in the Republic of South Africa)

Registration Number: 2007/023806/06)

Share code: CLI

ISIN: ZAE000117438

("Clientele")

DEALING IN CLIENTELE LIMITED SHARES

ANNOUNCEMENT IN TERMS OF SECTION 3.63 OF THE JSE LISTINGS
REQUIREMENTS

Name of Director:	I B Hume
Company:	Clientele Limited
Status:	Executive Director
Class of share:	Ordinary
Date of transaction:	28 August 2009
Number of ordinary shares:	1 000
Price (cents per share):	623.00
Date of transaction:	31 August 2009
Number of ordinary shares:	6 167
Price (cents per share):	623.00
Total rand value:	R 44 650.41
Nature of transaction:	Purchase
Nature and extent of interest in transaction:	Indirect beneficial; the shares were purchased by Mr. Hume's wife.

Clearance to deal for this transaction was obtained in accordance
with Rule 3.66 of the JSE Listings Requirements.

1 September 2009

Sponsor

PricewaterhouseCoopers Corporate Finance (Pty) Ltd

Registration number 1970/003711/07)