



FREE LOYALTY PROGRAMME
with your
Clientèle Legacy Funeral Plan

Real Rewards
for Everyday Essentials

Clientèle Royalty Blue – savings on everyday essentials.

Clientèle Royalty Blue is a FREE loyalty programme for Clientèle Legacy Funeral Plan policyholders that are grant recipients. Clientèle Royalty Blue offers a wide range of monthly benefits and savings. Clients access savings and discounts on Groceries, Education, Fashion, Travel, Entertainment and so much more that brings you real value.

For just **R10** you can buy a **2.5kg bag** of Pick n Pay Live Well Super **Maize Meal** every month.

Clientèle Royalty Blue Monthly Benefits

With Clientèle Royalty Blue, you don't just save, you enjoy benefits on what matters most. Get access to these benefits by visiting the Clientèle App and click on "Royalty Blue" or visit www.clientele.co.za.

Maize Meal Benefit		Buy a 2.5kg bag of Pick n Pay Live Well Super Maize Meal for only R10 every month at any Pick n Pay store near you. All Clientèle Royalty Blue clients are eligible for this benefit. Visit the Clientèle App today to claim your benefit.
Grocery, Health & Beauty coupons		Clients get 50 coupons from 2 of the following preferred retailers every month: Pick n Pay, Usave, Shoprite, Checkers or Dis-Chem.
Online Education courses		3 free online courses
		3 free online courses
Fashion discount voucher		10% discount voucher
Travel Benefits		1 x R20 off (1 ride)
		1 x R100 (1 ticket)
Travel Portal		Clients can access the Clientèle Travel Portal allowing you to conveniently book your travel arrangements in one place.
Discounted Movie tickets & Snacks		50% (4 tickets)
		50% (4 combos)

Retailers are valid as at January 2026 and are subject to change. Terms and Conditions apply. For full and updated Terms & Conditions visit www.clientele.co.za.

How to qualify

Keep your policy active and your benefits are automatically available to you every month.

Clientèle Royalty Blue Monthly Benefits

Clientèle Royalty Blue gives all loyal policyholders FREE monthly benefits, vouchers and discounts every month.



Grocery coupons



Health & Beauty coupons



Fashion discount voucher



Discounted Movie tickets & Snacks



Travel benefits



Online Education courses



And more!

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Real Rewards for Everyday Essentials

Clientèle Royalty Blue offers you a **2.5kg bag of Maize Meal** for only **R10 every month**.



Pick n Pay



Clientèle Royalty Blue gives you meaningful savings. You can buy a 2.5kg bag of Pick n Pay Live Well Super Maize Meal for only R10 every month from Pick n Pay, now that's real value! Redeem your benefit at any Pick n Pay store to save on everyday essentials.

Available via the Clientèle App.

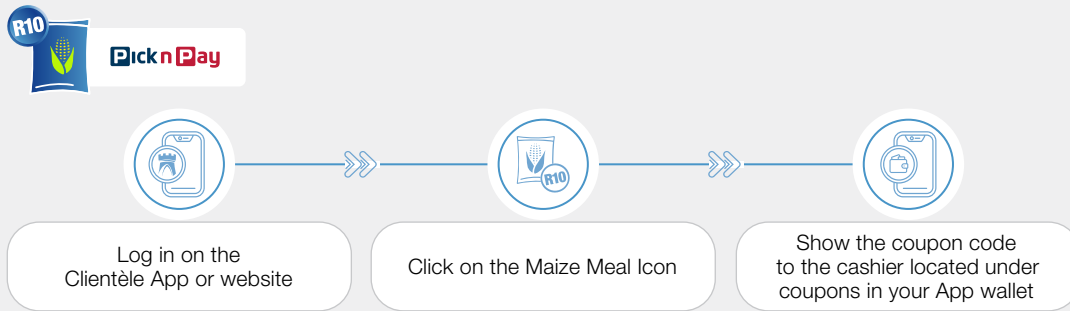
Pick n Pay



For more information on the Maize Meal offer please visit www.clientele.co.za. Retailers are valid as at January 2026 and are subject to change. For full and updated Terms & Conditions visit www.clientele.co.za.

How to redeem your Clientèle Royalty Blue Monthly Benefits

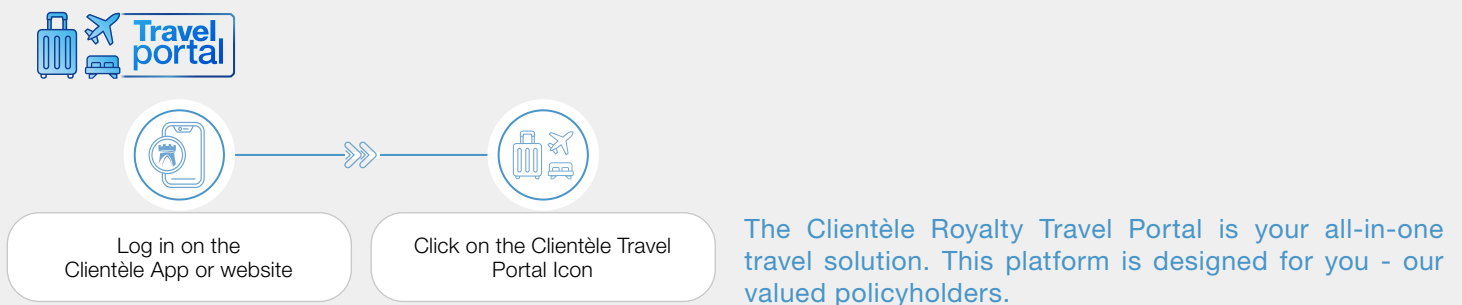
HOW TO ACCESS THE MAIZE MEAL COUPON



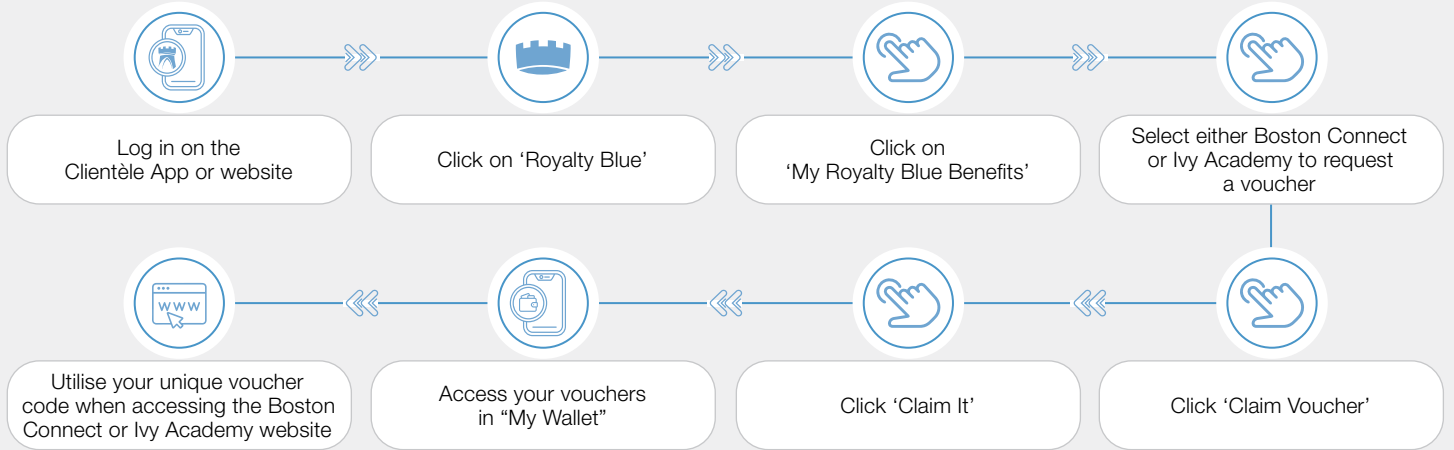
HOW TO REDEEM YOUR GROCERY, HEALTH & BEAUTY COUPONS



HOW TO ACCESS THE TRAVEL PORTAL

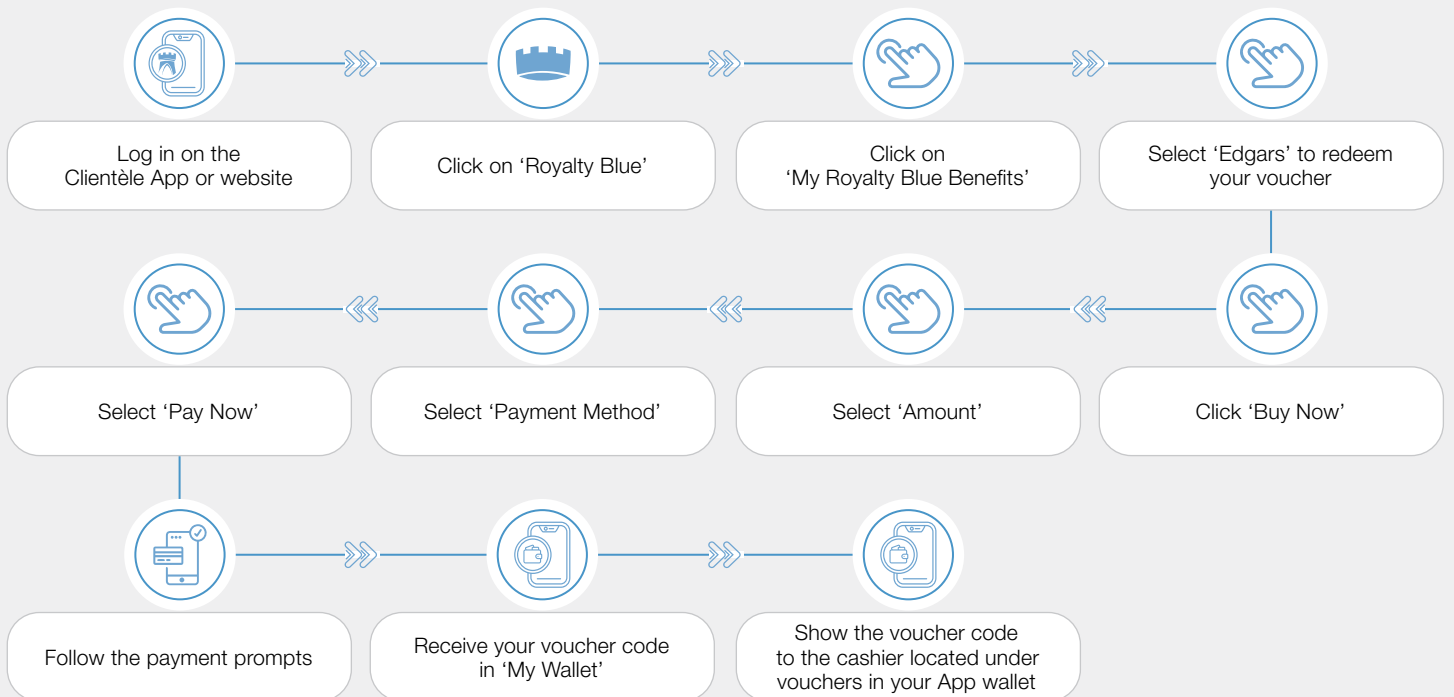


HOW TO REDEEM YOUR EDUCATIONAL ONLINE COURSE VOUCHERS

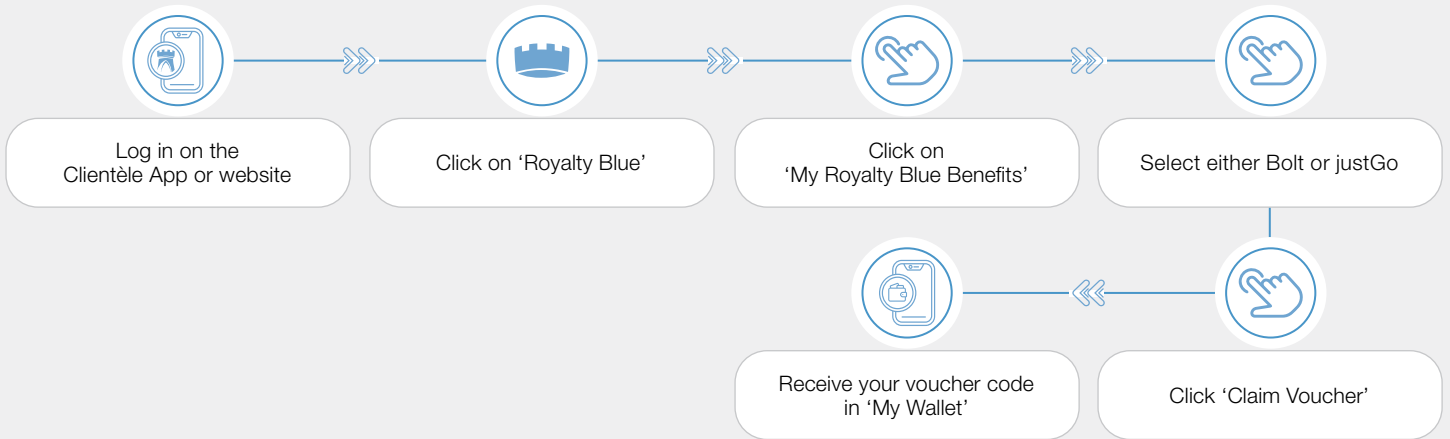


HOW TO REDEEM YOUR RETAIL VOUCHER

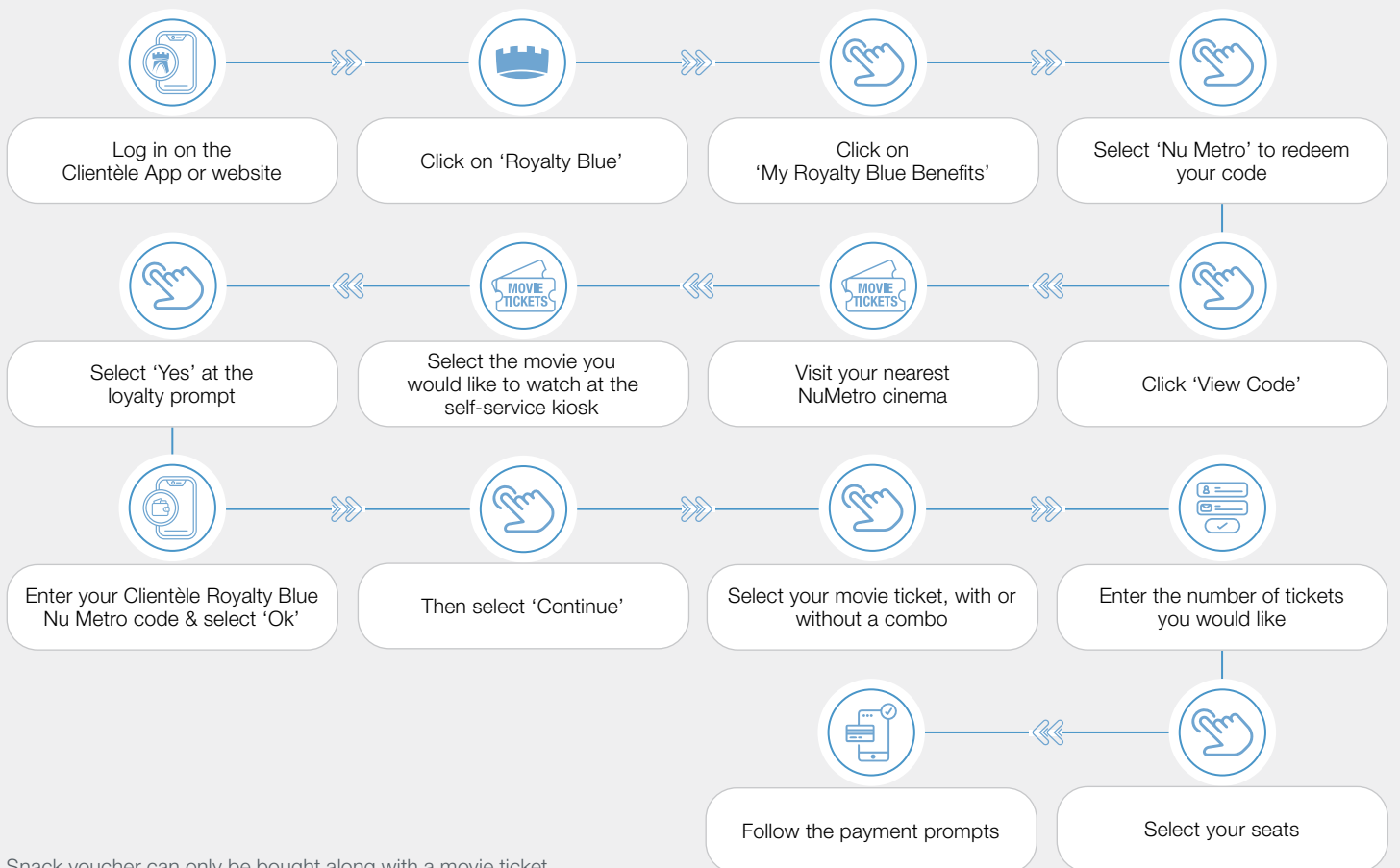
EDGARS ■



HOW TO REDEEM YOUR TRAVEL VOUCHER



HOW TO REDEEM YOUR MOVIE TICKETS & SNACKS VOUCHER AT THE SELF-SERVICE KIOSK



Snack voucher can only be bought along with a movie ticket.

Clientèle royalty

blue

Rewarding Loyalty



Download the Clientèle App
or visit www.cientele.co.za

For more information

Call: 011 320 3000

To access Clientèle Royalty Blue

Download the Clientèle App from Google Play, Huawei App Gallery, or Apple App Store. The Clientèle App is free to use on all major SA networks once downloaded. This means that Clientèle will pay for the data that the App uses.

Clientèle Life Assurance Company Limited, authorised FSP & Licensed Life Insurer. Clientèle Royalty Blue is a loyalty benefit provided to all loyal clients at no additional cost and is brought to you by CBC Rewards (Pty) Ltd. Retailers and prizes are valid as at January 2026 and are subject to change. Terms and Conditions apply and are available at www.cientele.co.za.